JUSTIN **BRINKMEYER**
CREATIVE DIRECTION & DESIGN

JUSTINBRINKMEYER.COM
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EXPERIENCE

2021 – Present
Cloudinary • Santa Clara CA
Senior design manager leading cross-functional design for all marketing initiatives and company events. Managing a designer and external agency resources. Currently evolving the brand to drive persona-based conversions.

2018 – 2021
Allison+Partners • San Francisco CA
Art director managing two designers while leading projects for national clients including Toyota, Blizzard Entertainment, GE Healthcare, PepsiCo, and Qualcomm.

2015 – 2017
Apcera • San Francisco CA
Creative director for startup cloud platform. Established a design team and led creative direction for all branding, design, collateral, web and video assets. Worked closely with the CMO and CEO on our go-to-market strategy.

2015
HDSF • San Francisco CA
Senior designer for a boutique branding agency. Led UX and design campaigns, ranging from brand identity to mobile, web and digital marketing.

2005 – 2014
ADD Inc • Boston MA
Chief designer and brand strategist for national clients, ranging from inital concepts to production. Delivered content-rich campaigns on a collaborative and fast-paced team.

2002 – 2004
Hasbro • Pawtucket RI
Graphic, concept, and product designer for numerous interactives, board games, figures and toys.

EDUCATION

1999 – 2004
Bachelor of Science in Digital Design
University of Cincinnati • Cincinnati OH
College of Design, Architecture, Art, and Planning
Professional Practice Co-op Program

SKILLS

Design wizard, team builder, brand strategist, client manager. Accomplished in mobile and UX design, prototyping, animation, video editing and print. Proficient at front-end HTML/CSS and content marketing. Expert in Adobe Creative Suite, specifically XD, Photoshop, Illustrator, InDesign, Animate and After Effects.

MORE ON ME

Dog whisperer, storyteller, Cincinnati sports fan, video and board game player. I love traveling and seeking out unique art, music and food.