

➤ EXPERIENCE

2015 - 2017

Apcera • San Francisco CA

Creative art director for startup cloud platform. Senior member of marketing team alongside CMO. Hired and managed growing team of highly-skilled designers. Led creative direction for branding, collateral, event, web, and video assets. Secured JetBlue, Panera, and Rodan + Fields as customers, and Google Cloud, Amazon Web Services and VMware as partners.

2005 - 2014

ADD Inc • Boston MA

Lead designer and strategist for national clients from conception to production. Delivered content-rich campaigns in a collaborative and fast-paced team environment. Pitched design concepts to diverse clients. Notable projects include BRG, PerSei, and Northpoint campaigns.

2015

HDSF • San Francisco CA

Senior designer for a boutique branding agency. Led UX and design campaigns, ranging from brand identity to mobile web to online marketing. Notable projects include TrueBridge Venture Capital, Troon Pacific, Solaire, Spring Crossing, 801 Olive, and Fulton 555.

2002 - 2004

Hasbro • Pawtucket RI

Graphic, conceptual, and product designer for numerous interactives, board games, and toys. Lead game designer for TMNT board game, Transformers FuzeCards game, multiple Star Wars, Transformers, Go-Bots, and Speedstars toys and vehicles. Created HeroScape teaser video.

➤ EDUCATION

1999-2004

Bachelor of Science in Digital Design
University of Cincinnati • Cincinnati OH
College of Design, Architecture, Art, and Planning
Professional Practice Co-op Program

➤ SKILLS

16 years • Adobe Creative Suite, specifically Photoshop, Illustrator, InDesign, After Effects
10 years • Animation, video editing and print collateral, front-end HTML/CSS
6 years • Senior manager and leader for all creative direction
6 years • Mobile and UX design
3 years • InVision, Sketch, prototyping

➤ MORE ON ME

Avid swimmer, basketball player, dog lover, Cincinnati sports fan, board gamer, amateur landscaper, world explorer. I seek out unique art, music, food, and stories.